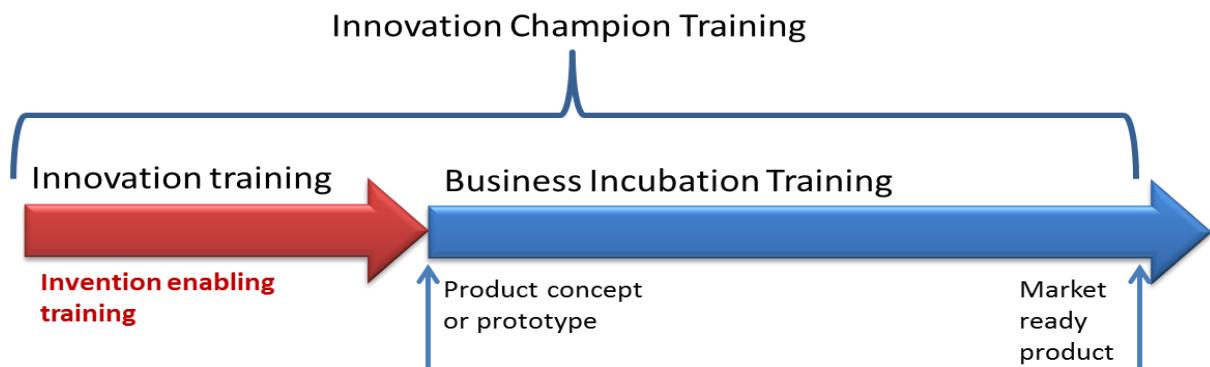


## Innovation Stimulation

Traditionally, innovation business incubators equip their candidates from the point where the candidate arrives at the incubator with a specific concept, or product already in his mind. Very little opportunities exist to empower entrepreneurs to become inventors. Once they understand what tools are available to them in terms of latest research and cutting edge technologies and materials, it is much easier to spot opportunities for innovation in the market, conceptualise new products and create new companies. This two-day training program addresses this issue.



Program Overview	
1 Hour	<b>Concept-to-Cash crash-course</b> A One-hour overview of the complete process of taking a product from its conceptual stage through to final product on the market with cash sales. It's ideal for entrepreneurs who has never developed products before.
3 hours	<b>Invention enabling technologies</b> New materials and manufacturing techniques create fantastic opportunities for new products. We introduce you to some of the most exciting new technologies and materials that open the imagination for new products.
Half day	<b>The key difference to understand.</b> How is commercialisation of innovation different from existing products? If you don't understand this essential difference, you most likely will fail. We discuss three essential innovation models that will be the difference between tears or triumph.
Half day	<b>Why not to ignore Open Innovation.</b> Few entrepreneurs understand the opportunities offered by Open Innovation. We unlock this treasure chest.
Half day	<b>New industries - and its opportunities.</b> The emergence of new technology In the next five to ten years will cause many industries to disappear, along with thousands of job opportunities. However new technology also create new industries. If you are aware of them, you can prepare to benefit from these emerging industries.